



Edouard Asnong Re-elected Canadian Pork Council President

FOR IMMEDIATE RELEASE

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(Ottawa, ON) – At the recent Annual General Meeting of the Canadian Pork Council (CPC), Edouard Asnong received the country-wide support of his peers, and will again stand at the CPC's helm as its President.

A producer with many years of industry experience, Mr. Asnong expressed his appreciation for being chosen to represent the Canadian hog industry, a sector which in 2001, accounted for over \$3.8 Billion in farm cash receipts. "The Canadian hog industry is an important and vital contributor to the country's economy. I am very honoured to have the support of my colleagues, and look forward to working with them to address the challenges and opportunities the industry will meet over the next year," he says.

Mr. Asnong, a representative of the Fédération des producteurs de porcs du Québec (FPPQ), is joined by a newly elected Executive, consisting of 1st Vice-President Clare Schlegel (Ontario Pork), 2nd Vice-President Bill Wildeboer (Alberta Pork), Stanley Boudreau (Pork Nova Scotia), Bill Vaags (Manitoba Pork Council), and Leon Lueke (Sask Pork).

During the meeting, held in Digby, Nova Scotia, the CPC Board of Directors discussed issues such as food safety, the environment, animal care and handling, foreign animal disease preparedness, international trade, and the recent Agricultural Policy Framework consultation process conducted by the federal government.

Mr. Asnong felt the Nova Scotia gathering was instrumental in establishing a comprehensive set of industry priorities for the next year. "The meetings in Digby gave representatives from across Canada the opportunity to come together at one table to share our provincial views, and discuss current and upcoming issues which will affect all of us," he explains. "By working together, we will continue to strengthen our industry and demonstrate to Canadians our commitment to issues such as food safety, the environment, and animal care."

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