



## Continued Support for the Pork Industry Visible Across the Country

### *For Immediate Release*

**Ottawa, ON [May 13, 2009]** – Support for the pork industry is visible across Canada with pork BBQ's being held by government and industry in Alberta, Ontario, Manitoba and Quebec throughout the week.

- **Alberta:** BBQs are being held in Edmonton, Tuesday, May 12, 2009 and Calgary, Wednesday, May 13, 2009. The Honourable Ed Stelmach, Premier of Alberta and The Honourable George Groeneveld, Minister of Agriculture and Rural Development are planning to attend. These two BBQs are expected to attract upwards of 2,000 people.
- **Ontario:** A "Put Ontario Pork on Your Fork" Luncheon is being held Wednesday, May 13, 2009 from 11:30a.m. – 1:30 p.m. at the Legislative Assembly at Queen's Park. Special Guests include The Honourable Dalton McGuinty, Premier of Ontario and The Honourable Leona Dombrowsky, Minister of Agriculture, Food and Rural Affairs.
- **Manitoba:** A BBQ in Winnipeg, is being held Monday, May 11, 2009 at the Provincial Legislature and Manitoba Agriculture, Food and Rural Initiatives are expecting up to 600 people to attend.
- **Québec:** This year's "Beau, Bon, Bien Cuit!" Campaign, held for the last 8 years, featured a pork BBQ in Québec City, Tuesday, May 12, 2009 at the Aquarium. The Honourable Laurent Lessard, Minister of Agriculture attended. The province chose to feature pork for the first time to show their support for the industry.

Other provinces also have a variety of efforts underway to mobilize support for Canada's hog and pork industry.

The Canadian Pork Council serves as the national voice for hog producers in Canada. A federation of nine provincial pork industry associations, our organization's purpose is to play a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.

-30-

220 Laurier Avenue West, Suite 900

Ottawa , Canada • K1P 5Z9 • Tel: (613) 236-9239 • Fax: (613) 236-6658

[www.cpc-ccp.com](http://www.cpc-ccp.com)

For more information, contact:

Gary Stordy  
Manager, Public Relations, Canadian Pork Council  
613-236-9239 Ext. 277  
stordy@cpc-ccp.com

220 Laurier Avenue West, Suite 900

Ottawa , Canada • K1P 5Z9 • Tel: (613) 236-9239 • Fax: (613) 236-6658

[www.cpc-ccp.com](http://www.cpc-ccp.com)