



Canadian Pork Council
Conseil canadien du porc

2021 ELECTION PRIORITIES

What we need:

GOVERNMENT PARTNERSHIP

Our producers work hard to manage risk on their farms. But we've done all we can on our own. Right now, our livelihoods are at risk because of factors outside our control. We need to partner with the federal government on solutions.

Priority #3

Promote the environment

Improve the environmental sustainability of Canadian pork

Canadian pork producers have demonstrated their commitment to the environment by: continually adopting innovative ways of preserving ecosystems and resources; minimizing the environmental impacts of their activities; and improving the productivity and genetics of their hogs. This has resulted in our industry having **one of the lowest environmental footprints in the world.**

Our producers have identified additional efforts, such as covering manure pits and improving building heating/ventilation, that could further reduce their on-farm carbon footprint and water use. But to support widespread adoption of these and other beneficial practices, further study and producer incentives are needed.

Our ask:

- Partner with producers to invest in research, technology and on-farm action to make concrete carbon emission reductions and improve the sustainability of Canadian pork

Exempt all farm fuels from the current carbon pricing system

Canada's carbon tax has made it more expensive to raise pigs in Canada, giving an advantage to pork from markets with a larger environmental footprint. A Canadian Pork Council study estimates that **carbon taxes per finishing hog will be at \$8.15 in Alberta, \$9.08 in Saskatchewan, \$6.43 in Manitoba, and \$6.39 in Ontario and Quebec by 2030.** This is not tenable for many producers, especially as they compete against global pork producers who do not pay a carbon tax. There is no question — the Canadian carbon tax will continue to increasingly put our pork producers at a disadvantage.

Our ask:

- Exempt pork producers from the carbon tax and invest in practical on-farm solutions producers and other exporters



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CANADIAN PORK: INDUSTRY OVERVIEW

Good for Canada and the world

- **\$23.8 billion** to Canada's GDP
- **100,000+** jobs through the value chain
- **10,000+** processing jobs in suburban and urban communities
- **One of the lowest environmental footprints** in the world
- More than **\$5 billion** in exports to **90+ countries**

So much potential for GROWTH!

Canadian pork is increasingly in demand around the world because of its unique combination of attributes:

- high-quality
- nutritious
- affordable
- sustainable protein

Canada's pork industry also has the following advantages:

- An abundance of land and water
- Animal health status
- Knowledgeable producers

Learn more: www.cpc-ccp.com/resources/Election