



CPC Welcomes Liberal Cabinet to Office

Ottawa, November 4, 2015 – The Canadian Pork Council (CPC) congratulates Prime Minister Justin Trudeau and his cabinet on their swearing into office today.

“We offer sincere congratulations to Prime Minister Trudeau and all his cabinet members, including the new Minister of Agriculture and Agri-Food, the Honourable Lawrence MacAulay, and the new Minister of International Trade, the Honourable Chrystia Freeland,” said Rick Bergmann, Chair of the CPC and a Manitoba hog farmer. “We are looking forward to begin collaboratively working with the Liberal Government to further strengthen the Canadian hog industry.”

Canadian hog farmers produce 25.52 million animals a year and generate \$13.1 billion of total economic activity. In 2014, the Canada’s hog industry exported over 1.14 million tonnes of pork and pork products valued at over \$3.71 billion to 92 countries. Overall, it is the fourth largest source of farm cash receipts of any Canadian agriculture commodity.

“We look forward to meeting with the Honourable MacAulay and the Honourable Freeland as soon as possible to discuss the many opportunities to build a stronger Canadian economy and pork industry,” said Bergmann. “To remain competitive, the pork industry has identified a number of priority areas including market access, competitiveness, availability of labour and business risk management.”

The CPC serves as the national voice for hog producers in Canada. A federation of nine provincial pork industry associations, the organization's purpose is to play a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.

- 30 -

Media Contact:
Gary Stordy
Public Relations Manager
Canadian Pork Council
(t) (613) 236-9239 ext 277