



CPC Encouraged by the Direction of the Next Policy Framework Agreement

July 22, 2016 (Ottawa, ON) – The Canadian Pork Council (CPC) is encouraged by the statement released by the Federal, Provincial, and Territorial Ministers on the direction of the next policy framework agreement. The Ministers discussed increasing market access and development, advancing investments in science, innovation and research and public trust along with a number of other topics areas that are important to the council and its producer members.

“The Canadian hog production and pork processing industry has many advantages and opportunities,” stated CPC’s Chair Rick Bergmann. “The CPC and our provincial members look forward to working with the Minister of Agriculture and Agri-Food, Lawrence MacAulay and his provincial counterparts to help further strengthen our industry and to define future priorities for investment and policy directions in the pork sector.”

Canada’s agriculture ministers gathered in Calgary this week for their annual July meeting to discuss and set a new policy directive to replace the current Growing Forward 2 agreement, which expires in 2018. CPC’s Chair, Rick Bergmann and Executive Director, John Ross were in Calgary for the meeting and used the opportunity to speak with the federal and provincial agriculture ministers on priorities for investment and policy directions in the agriculture sector.

CPC is looking to the Next Policy Framework Agreement to help further strengthen our industry and to make investments in areas such as

- Market access and development
- Animal health and risk management
- Investment in infrastructure at a farm and processing level
- Renew and bolster agriculture research funding

The CPC serves as the national voice for hog producers in Canada. It is a federation of nine provincial pork industry associations representing approximately 7,000 hog farms, producing 25.5 million animals a year and generating over \$13 billion in economic activity. The 31,000 farm jobs they create contribute to the total direct, indirect and induced \$23.8 billion and 103,000 jobs across the country. The organization's purpose is to play a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.

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