



Canadian Pork Council
Conseil canadien du porc

CPC Fall Meeting a Success

November 2, 2016 (Ottawa, ON)– Canadian Pork Council Chair, Rick Bergmann is pleased with the successful fall meeting recently held in Ottawa. Producers from across Canada met last week to help shape the future of the industry and address priorities for the next year.

“This meeting brings together producers from coast to coast to identify activities and build partnerships that help further strengthen the industry” stated CPC Chair Rick Bergmann. “I am honoured to work on behalf of Canadian producers and committed to working together so that we can have a fair market return for our efforts.”

Members provided updates on the status of the sector in their province, identified priorities for the new agriculture policy framework, and reinforced the need for active two- way communications between the CPC and its members. Participants also discussed how best to enable producers to respond to issues impacting the public trust in Canadian food production.

In celebration of CPC’s 50th anniversary, the Council hosted a reception attended by 30 Members of Parliament and over a hundred Canadian pork industry partners. The Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food Canada, took the opportunity to congratulate producers for the important economic contribution of the pork industry to the Canadian economy over the past half century.

CPC’s Board of Directors also held elections for the Chair and Vice-Chairs positions for 2017. Rick Bergmann, a Manitoba producer, was re-elected as Chair and will lead the Council for a third term. He will be joined by two producers. Frank Novak from Alberta, was elected as 1st Vice-Chair, and Normand Martineau from Quebec was elected as 2nd Vice-Chair.

“On behalf of the CPC Board and Canadian producers, I would like to thank Bill Wymenga for the time and effort he spent in support of our organization and industry as Vice Chair for the past four years,” added Bergmann. “You have been a great asset to the Board and we will miss you very much.”

The CPC serves as the national voice for hog producers in Canada and is a federation of nine provincial pork industry associations. The organization's purpose is to take a leadership role in continuing to ensure that all of Canada benefits from a dynamic and prosperous pork sector.

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