



## **CPC Motivated to Work with New Government**

**Ottawa, October 20, 2015** – The Canadian Pork Council (CPC) congratulates Justin Trudeau for the victory in Canada’s 42<sup>nd</sup> general election and welcomes the Liberal Party of Canada into office. It thanks the Conservative government ministers it worked closely with, particularly the Honourable Gerry Ritz and the Honourable Ed Fast.

“We thank Mr. Ritz and Mr. Fast for their hard work on behalf of Canadian hog farmers as Cabinet Ministers in the previous government” said Rick Bergmann, Chair of the Canadian Pork Council and a Manitoba hog farmer. “We now look forward to collaboratively working with a new agriculture minister and the rest of the Trudeau team to build a stronger pork industry in Canada.”

During the election period, Canadian hog producers discussed with candidates of all parties a number of priorities laid out in the CPC’s Canadian Pork Industry Platform for the 2015 Federal Election. With the election come a new Government and a new focus, CPC looks forward to Prime Minister Elect Trudeau forming his cabinet and addressing CPC’s priorities, including market access and availability of labour issues.

“Given that we export well over two-thirds of our production, new market possibilities help us to achieve the best overall return,” said Bergmann. “We encourage the Liberal Government to take every opportunity to secure favourable terms of access to foreign markets, including through new or expanding existing trade agreements.”

The CPC also stresses the need to not let up in the messaging that has been consistently delivered by Canada to the United States that the U.S. must make changes to their Country of Origin Labelling (COOL) law to eliminate the discrimination which the WTO has found it imposes on Canadian pigs and cattle. Including if necessary the introduction of such retaliatory measures as may be authorized by world Trade Organization.

The CPC serves as the national voice for hog producers in Canada. A federation of nine provincial pork industry associations, the organization's purpose is to play a leadership role in achieving and maintaining a dynamic and prosperous Canadian pork sector.

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