



Canadian Pork Council
Conseil canadien du porc

Canadian Pork Producers Support Canada-Ukraine Free Trade Agreement

November 4, 2016 (Ottawa, ON) – The Canadian Pork Council (CPC) is very pleased that the Minister of International Trade, Chrystia Freeland, has introduced the tabling legislation on the Canada-Ukraine Free Trade Agreement in the House of Commons yesterday.

"This trade agreement provides important opportunities for the Canadian pork industry," said Rick Bergmann, CPC Chair. "Given that we export well over two-thirds of our production, improving market access enables us to achieve the best overall return for our producers."

When implemented, the trade agreement will provide Canadian pork producers with an initial free-tariff quota of 10,000 tonnes increasing to 20,000 tonnes after eight years. The industry estimates that this would translate into 40 million dollars in sales.

Canada Pork International, the market development arm of the pork industry, recently held two technical seminars in Ukraine with representatives of five Canadian exporters and more than 50 Ukrainian meat industry companies. These meetings are an excellent forum to showcase firsthand the quality of Canadian pork and further strengthen this growing business relationship.

"It's important to realize that, despite the complexity of the political landscape in Ukraine, the growing economy will increase the consumer demand for a healthy and safe product that Canadian pork industry is now in a strategic position to supply," added Mr. Bergmann. "The Canadian pork industry appreciates the effort of Minister Freeland for supporting access to this potential market."

The CPC serves as the national voice for hog producers in Canada and is a federation of nine provincial pork industry associations. The organization takes a leadership role in trade and market access, business risk management and animal health so that all of Canada benefits from a dynamic and prosperous pork sector.

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