



## **CPC is seeking a bilingual Communications Specialist to join its Ottawa-based team**

**April 28, 2017 (Ottawa, ON)** The Canadian Pork Council is seeking a bilingual Communications Specialist to join its Ottawa-based team. The ideal candidate has a passion for agriculture and thrives on connecting with a diverse group of stakeholders both in Canada and abroad.

The incumbent will guide the development and implementation of the Canadian Pork Council's a communications strategy. This includes taking ownership of the Council's social media presence, creating presentations, quarterly and annual reports, and working closely with other team members in developing various communications products.

The full time position is located in Ottawa.

Interested candidates should contact John Ross at [ross@cpc-ccp.com](mailto:ross@cpc-ccp.com).

## **CANADIAN PORK COUNCIL**

### **Communications Specialist**

#### **POSITION OVERVIEW:**

Based in our Ottawa office, the incumbent guides the development and implementation of the Canadian Pork Council's communications strategy. This includes taking ownership of the Council's social media presence, creating presentations, quarterly and annual reports, and working closely with other team members in developing various communications products.

This full-time position reports to the Executive Director.

#### **QUALIFICATIONS:**

##### **Education:**

1. A college or university level degree in communications or a related field.

##### **Language:**

1. Fluently bilingual in French and English (read, write, speak)

##### **Experience:**

1. Experience in developing different communications products (e.g. science-based reports; presentations).
2. Experience in communicating with different audiences utilizing social media (e.g. Facebook, Twitter, website etc.)
3. Experience in working with stakeholders in the agriculture sector.

##### **Abilities:**

1. To craft a story.
2. To speak and write clearly and concisely when communicating with a range of stakeholders on complex matters.
3. To develop presentations utilizing software such as: Microsoft Word; PowerPoint; Adobe Creative; desktop publishing.
4. Exceptional interpersonal skills.
5. To work collaboratively in a team environment - often under short deadlines.

**Compensation:** Commensurate with experience.

