



Canadian Pork Council
Conseil canadien du porc

2021 ELECTION PRIORITIES

What we need:

GOVERNMENT PARTNERSHIP

Our producers work hard to manage risk on their farms. But we've done all we can on our own. Right now, our livelihoods are at risk because of factors outside our control. We need to partner with the federal government on solutions.

Priority #2

Protect the herd

Commit \$50 million to implement the Pan-Canadian ASF action plan

African Swine Fever (ASF) is a major concern. The virus, which kills pigs, has the potential to destroy an entire industry, including 100,000 jobs and \$24 billion in revenue. The risk became even more real when ASF was detected in August in the Dominican Republic – a country that is close in proximity to Canada and a major tourist destination.

Producers have been working with federal, provincial, and territorial (FPT) governments for years on plans to prepare for an ASF detection in Canada. Without major investment and leadership, these plans cannot be put into action – even though investment in prevention and preparedness is the most effective means to mitigate the risk.

Establish a Canadian FMD vaccine bank

Foot and Mouth Disease (FMD) is another disease of long-standing concern for our industry. Canada's current ability to vaccinate our herd against FMD falls significantly short of the 1.9-2.7 million doses needed to protect livestock in highly populated livestock regions.

We need government support and leadership now to invest in preventing and managing an outbreak.



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CANADIAN PORK: INDUSTRY OVERVIEW

Good for Canada and the world

- **\$23.8 billion** to Canada's GDP
- **100,000+** jobs through the value chain
- **10,000+** processing jobs in suburban and urban communities
- **One of the lowest environmental footprints** in the world
- More than **\$5 billion** in exports to **90+ countries**

So much potential for GROWTH!

Canadian pork is increasingly in demand around the world because of its unique combination of attributes:

- high-quality
- nutritious
- affordable
- sustainable protein

Canada's pork industry also has the following advantages:

- An abundance of land and water
- Animal health status
- Knowledgeable producers

Learn more: www.cpc-ccp.com/resources/Election