

CANADA'S PORK INDUSTRY

GOOD FOR CANADA AND THE WORLD

- **\$23.8 billion** to Canada's GDP
- **100,000+** jobs through the value chain
- **10,000+** processing jobs in suburban and urban communities
- **One of the lowest environmental footprints** in the world
- More than **\$5 billion** in exports to **90+ countries**

SO MUCH POTENTIAL FOR **GROWTH!**

Canadian pork is increasingly in demand around the world because of its unique combination of attributes:

- high-quality
- nutritious
- affordable
- sustainable protein

Canada's pork industry also has the following advantages:

- An abundance of land and water
- **Animal health status**
- Knowledgeable producers



What we need:

Government partnership in three areas

1

Partner with producers to:

- Defend, improve and expand market access
- Resolve trade barriers in China, the world's largest pork importer
- Fix Business Risk Management programs so they work for producers in need
- Facilitate access to skilled workers

2

Protect the herd by:

- Committing \$50 million to implement the Pan-Canadian African Swine Fever action plan
- Establishing a Canadian Foot-and-Mouth disease vaccine bank

3

Promote the environment by:

- Improving the environmental sustainability of Canadian pork
- Exempting all farm fuels from the current carbon pricing system



Canadian Pork Council
Conseil canadien du porc

Learn more: www.cpc-ccp.com/resources/Election