



November 17, 2023

**RE: PigTRACE Ear Tag Price Increase Effective December 15, 2023**

The Canadian Pork Council (CPC) has incurred increased costs for the manufacture and distribution of PigTRACE ear tags throughout 2023. These costs have unfortunately become unsustainable and must be passed on to customers.

CPC is applying a 10% increase to its price of PigTRACE ear tags and accessories, effective December 15, 2023. New pricing is listed in the table below. Current pricing will be valid for all orders placed and paid by December 14, 2023 (11:59 pm ET).

Ear tag quantity	Non-electronic ear tags		Electronic ear tags (large)	
	Small	Large	FDX-RFID	HDX-RFID
<b>25-275</b>	\$1.33	\$1.61	\$3.55	\$4.41
<b>300-475</b>	\$1.11	\$1.38	\$2.98	\$3.82
<b>500-1,975</b>	\$0.99	\$1.24	\$2.66	\$3.47
<b>2,000+</b>	\$0.94	\$1.19	\$2.55	\$3.32

\*Order quantities are in multiples of 25 tags. Minimum order of 25 tags.

\*\*Prices include shipping. Applicable taxes are extra.

Accessory	Price
<b>Universal tag applicator</b>	\$30.04
<b>Retract-o-matic tag applicator</b>	\$80.99
<b>Tag pin (replacement)</b>	\$3.50
<b>Permanent marker</b>	\$5.78

Payment is accepted by e-transfer, credit card, cheque, and electronic fund transfer (EFT). Orders can be placed as follows:

- Online by logging into your PigTRACE account
- Call PigTRACE at 1-866-300-1825
- Email PigTRACE at [pigtracevm@cpc-ccp.com](mailto:pigtracevm@cpc-ccp.com)
- Contact your local provincial pork office

PigTRACE orders are delivered within 2-3 weeks of payment. Your order’s shipping status can be tracked by logging into your PigTRACE account. Once the order is shipped, you can also view the Canada Post tracking status.

**Small quantities and rush orders** are available through many provincial pork offices, who maintain inventory for urgent and orders of fewer than 25 ear tags. Please contact your provincial pork office for more details.

Thank you for supporting PigTRACE. Increased risk from foreign animal diseases such as African Swine Fever make our traceability program a critical piece of preparedness and zoning activities. We also encourage use of ear tags for herd management. We offer custom-printing free-of-charge.