



Clare Schlegel Elected Canadian Pork Council President

FOR IMMEDIATE RELEASE

July 14, 2004

(Ottawa, ON) – At the recent Annual General Meeting of the Canadian Pork Council (CPC), Mr. Clare Schlegel received the country-wide support of his peers, and will lead the charge for the Canadian pork industry throughout the upcoming year.

Mr. Schlegel, a hog producer from Tavistock, Ontario, expressed his gratitude for being chosen to represent the industry, a sector which in 2003, accounted for over \$3.4 billion in farm cash receipts. “The Canadian hog industry is a vital contributor to the country’s economy. I am honoured to have been chosen by my peers to help shape the future of our industry, and look forward to working with them to address the many challenges and opportunities we will meet over the next year,” he says.

Mr. Schlegel is joined by a newly elected Executive Committee, consisting of 1st Vice-President and Past President Edouard Asnong (Québec), 2nd Vice-President Florian Possberg (Saskatchewan), Stanley Boudreau (Nova Scotia), Jack Moerman (Alberta), Jerry Gelderman (British Columbia), and Karl Kynoch (Manitoba).

Mr. Schlegel thanked outgoing President Edouard Asnong for the past seven years of service as the CPC President. “We applaud Edouard for his commitment to the industry, and by continuing to work together, and with the experience of this Board, we are positioning the industry well to continue its role as a world leader in pork production,” he adds.

During the meeting, held in Abbotsford, BC, on July 8 and 9, the CPC Board of Directors discussed a number of major issues and initiatives, including promotion in Japan, the recent countervail and antidumping charges launched by the US National Pork Producers Council, federal food safety recognition, national traceability initiatives for the swine sector, foreign animal disease preparedness and emergency planning, animal care, nutrition, as well as environmental initiatives, such as the Greenhouse Gas Mitigation Program for Canadian Agriculture.

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