



Canadian Pork Council  
Conseil canadien du porc

## **CPC Appreciates CBSP Eligibility Period Extension**

FOR IMMEDIATE RELEASE

March 26, 2009

The Canadian Pork Council (CPC) applauds the announcement made by Honorable Gerry Ritz, Minister of Agriculture and Agri-Food Canada (AAFC), to change the initial date covered by the Cull Breeding Swine Program from November 1, 2007 back to August 1, 2007.

“Canadian hog producers continue to battle an unprecedented period of losses on their farms. The Cull Breeding Swine Program was a response to a very difficult situation facing hog producers and while the crisis was set in motion by rapidly rising exchange rates and high feed costs, these variables have moderated. Unfortunately, they have been replaced with the global economic crisis resulting in reduced access to credit and the United States’ introduction of mandatory Country of Origin Labelling (COOL),” stated CPC’s Chair, Jurgen Preugschas. “The announcement to extend the time period covered by the program is welcomed by producers who made the tough business decision to reduce their herds before this program started.”

The CPC is pleased that the Minister acted on the information received from producers to improve the program. Jurgen Preugschas added, “we are looking forward to working with the Minister as the industry continues to deal with the uncertainty in the implementation of COOL”.

The Canadian Pork Council is working with the Government of Canada to finalize the funding agreement. The final details regarding program eligibility, application requirements, and claim forms will be available through CPC’s provincial member organizations and CPC’s website ([www.cpc-ccp.com](http://www.cpc-ccp.com)) once the agreement is finalized.

Producers are encouraged to prepare documentation in advance by gathering shipping manifest and receipts for eligible breeding swine for the period of August 1 to October 31, 2007.

The extended time period covered by the Cull Breeding Swine Program is expected to have the same requirements as the initial program. The extended requirements may include.

- A payment of \$225 per sow or boar slaughtered less any proceeds from the disposition would be available to eligible producers and approval of application.”
- Reimbursements will be based on invoiced receipts.
- Producer must agree to empty at least one barn, and not to restock this barn for a period of 3years.
- For further information, producers can email or call the Administrator at 1-877-655-2567 or [cbsp@cpc-ccp.com](mailto:cbsp@cpc-ccp.com).

The Canadian Pork Council (CPC) is a member-driven, not for profit national producer association committed to Canadian competitiveness in the global market. It is the collective voice of Canada’s hog producers – an effective advocate on a broad range of public policy issues that has a direct impact on Canadian pork production. Through its network of provincial member associations, productive relationships with government departments and agencies, and key international contacts, the CPC responds quickly and effectively to capitalize on opportunities to enhance prosperity for its producers and the industry.

**Media Contact:**

Gary Stordy  
Public Relations Manager  
Canadian Pork Council  
(t) (613) 236-9239 ext 277  
(c) (613) 883-0650